

## MBA COURSE STRUCTURE

MBA COURSES				
COURSE CODE	COURSE TITLE	CREDITS	END SEM. EXAM.EXIST	Theory/Practical
<b>JULY-DECEMBER</b>				
MBM-411	HUMAN RESOURCE MANAGEMENT	4	Yes	T
MBM-412	FOUNDATIONS OF MANAGEMENT	4	YES	T
MBM-413	ACCOUNTING FOR MANAGERS	4	YES	T
MBM-414	INDUSTRY ANALYSIS PROJECT	4	YES	P
MBM-421	MARKETING MANAGEMENT	4	YES	T
MBM-422	FINANCIAL MANAGEMENT	4	YES	T
MBM-423	QUANTITATIVE TECHNIQUES	4	YES	T
MBM-424	OPERATIONS MANAGEMENT	4	YES	T
<b>DECEMBER-MAY</b>				
MBM-431	MAJOR PROJECT-1	4	YES	P
MBM-432	BUSINESS ENVIRONMENT	4	YES	T
MBM-434	ORGANIZATION BEHAVIOUR	4	YES	T
MBM-512	RESEARCH METHODOLOGY	4	YES	T
MBM-441	MAJOR PROJECT-II	4	YES	P
	SPECIALIZATION COURSE-1(A)	4	YES	T
	SPECIALIZATION COURSE-1(B)	4	YES	T
<b>MAY - DECEMBER</b>				
MBM-511	WORK TERM PROJECT-1	8	YES	P
DBD-205	LOGIS.,SOC.MEDIA,WEB&LEARN.ANALY.	4	YES	T
MBM-521	WORK TERM PROJECT -2	8	YES	P
MBM-	BUSINESS COMMUNICATION	4	YES	T

522				
<b>DECEMBER - MAY</b>				
MBM-531	DISSERTATION-1	8	YES	P
	SPECIALIZATION COURSE-2(A)	4	YES	T
	SPECIALIZATION COURSE-2(B)	4	YES	T
MBM-541	DISSERTATION-2	8	YES	P
MBM-542	STRATEGIC MANAGEMENT	4	YES	T
MBM-543	ENTREPRENUERSHIP & LEADERSHIP DEVELOPMENT	4	YES	T

<b>MBA SPECIALIZATION COURSES</b>	<b>COURSE NUMBER</b>	<b>COURSE TITLE</b>	<b>CRE DITS</b>	<b>ENDSEM .EXAM.E XIST</b>	<b>T/P</b>
<b>MARKETING</b>	MBM-451	MARKETING OF SERVICES	4	YES	T
	MBM-463	GLOBAL MARKETING	4	YES	T
	MBM-464	CONSUMER BEHAVIOUR	4	YES	T
	MBM-452	SALES FORCE MANAGEMENT	4	YES	T
	MBM-465	MARKETING RESEARCH	4	YES	T
<b>FINANCIAL MANAGEMENT</b>	MBM-460	INTERNATIONAL FINANCE	4	YES	T
	MBM-455	FINANCIAL SERVICES	4	YES	T
	MBM-456	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	4	YES	T
	MBM-461	TAX PLANNING AND MANAGEMENT	4	YES	T
	MBM-462	RISK MANAGEMENT	4	YES	T
<b>HUMAN RESOURCE MANAGEMENT</b>	MBM-459	KNOWLEDGE MANAGEMENT	4	YES	T
	MBM-457	INDUSTRIAL RELATIONS AND LAW	4	YES	T
	MBM-453	ADVANCED ISSUES IN HRM	4	YES	T
	MBM-458	TALENT MANAGEMENT	4	YES	T
	MBM-454	TRAINING & DEVELOPMENT MANAGEMENT	4	YES	T
<b>INFORMATION &amp; OPERATIONS MANAGEMENT</b>	MBM-553	SUPPLY CHAIN MANAGEMENT	4	YES	T
	MBM-552	E-COMMERCE	4	YES	T
	MBM-554	MANAGEMENT INFORMATION SYSTEM	4	YES	T
	MBM-551	TOTAL QUALITY MANAGEMENT	4	YES	T
	MBM-555	FORECASTING METHODS AND APPLICATIONS	4	YES	T